

### **The DATABEST SAP Business One Conference**

On Wednesday, 18<sup>th</sup> May 2005, DATABEST Business Solutions, in cooperation with SAP Cyprus and SAP Hellas, organized the SAP Business One Databest Conference. The conference was attended by more than 70 senior managers at Director and Financial Manager level from several leading business institutions in Cyprus.

The objective of the conference was (a) to present the leading Enterprise Resource Planning software application - SAP Business One, (b) add-on solutions such as the mobile sales and service, and (c) discuss the direction Information Technology is heading in the future.

DATABEST Business Solutions is engaged with business process improvement through the implementation of information technology. Databest is an authorized SAP Business Partner and offers a turnkey information management solution by deploying SAP Business software and offering professional services such as project management, information system audit, implementation and training.

One of the key presentations was the latest technology in Mobile Sales & Service which allows mobile personnel to have instant access to their organization's information system.

George Zeipekkis, Managing Director of DATABEST, said that the *Mobile Information Technology is here to revolutionize how organizations do business.*

Subjects Discussed were:

- SAP presentation on SAP Business One positioning in Cyprus and Worldwide
- What makes a successful implementation
- SAP Business One demonstration
- Customer Success Story – presented by Christos Mavromattis (Managing Director of Sensual Underwear Co – Distributors of the famous Triumph & Sloggi brand)
- Mobile Sales and Service

For more information visit [www.databest.com.cy](http://www.databest.com.cy) or call 22 55 23 55.